

# WHAT IF everything you THINK about \$ is wrong?

## Feeling RICH or not RICH ENOUGH?

You need only \$20,000 of annual income to be GLOBALLY rich.

- World Bank

\$20K



Owning a substantial amount of appreciable assets defines you as wealthy.

- The Millionaire Next Door



Americans must achieve \$7.5 MILLION in assets to feel truly rich.

- Fidelity Investments



## What's YOUR definition of wealth?

## Is MONEY evil? TRUE or FALSE

"Money is the root of all evil"  TRUE  FALSE

"The love of money is the root of all kinds of evil"  TRUE  FALSE

## Get Rich QUICK Victims or Fools?

PONZI SCHEME: investors lost between \$7 - \$15 MILLION

PETER'S SCHEME: investors lost in excess \$3.65 BILLION

MADOFF SCHEME: investors lost in excess of \$21 BILLION



## Feeling LUCKY? So was he...

If you drive 10 miles to buy a lottery ticket, you are 3X MORE LIKELY to be killed in a car accident than winning the jackpot.



Inside our heart are the cause and the solution to every financial problem.

- How you define "rich" makes all the difference.
- Learn the "can't miss" formula for true riches!
- Want lots of "good fruit"? Examine your "roots."



Correct beliefs will produce the behaviors that make you truly rich.

- Solve your money problems by changing your beliefs
- Learn how to defeat the fear of loss.
- Understand how to grow in generosity.



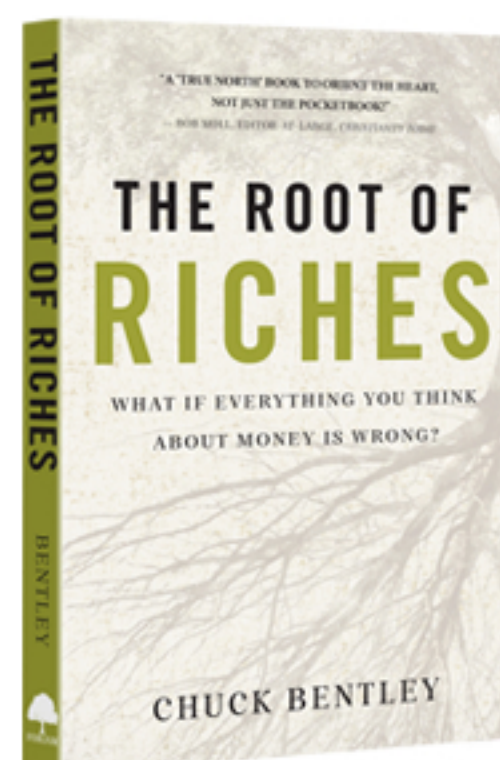
True Riches will result only when spiritual truth is applied.

- Live in a stronghold of safety, not in a prison of fear.
- Avoid money traps posing as formulas for success.
- Learn proven "best practices" that guarantee riches.

Growing rich is curiously related to what we love versus what we own

- Chuck Bentley, Author & CEO

This book will change how you think about money and transform how you live



RootOfRiches.org